



COLLER SCHOOL OF MANAGEMENT



SUMMER IN TEL AVIV



Tel Aviv, a world leader in innovation and Israel's
"Startup City" extraordinaire

Come and study a variety of MBA courses in English
at TAU, Israel's largest and most prestigious
university

ENJOY TEL AVIV

Come study a variety of unique and interesting MBA courses

DATES AND DURATION:

July-August, 2020. Each course lasts 5-days.

NOMINATION DEADLINE:

April 1, 2020.

CREDITS:

1 Coller credit for each course = 4 ECTS.

Students can take up to 3 courses.

COSTS:

Tuition - cost is waived for nominated students, additional costs are not included.

Living expenses - around 1,000 USD per month.

Housing - 500-800 USD per month for a room in a rented apartment around the city.

COURSES:

- July 19-23, 2020: Global Leadership
- July 22-August 5, 2020: Building Entertainment & Media Industry Digital Strategy
- July 26-30, 2020: The Macro Environment of Technology
- August 2-6, 2020: Entrepreneurial Finance
- August 9-13, 2020: Development & Use of Patents as a Strategic Business Tool
- August 16-20, 2020: TBA
- August 30-September 3, 2020: Non-Product Branding: Nations & Places

Website: <https://en-coller.tau.ac.il/summerexchange2020>

Contact Us: collerex@tauex.tau.ac.il